



Communiqué de presse



## ***The JTIC event reflects societal expectations***

***The 69th JTIC (International Milling and Cereal Industries Meeting), an event for professionals in the cereal valorisation sector, is taking place on 7 and 8 November in Paris.***

*"Building on the openness initiated last year, the AEMIC (alumni association for technical schools in the cereal industry) has decided to dedicate a half-day to the brewing industry as part of the 69th JTIC", says a delighted Xavier Bourbon, President of AEMIC. Like for the wheat with ARVALIS, the event will, for the very first time, in partnership with IFBM (French institute for beer and malt), take a look at the quality of the new harvest by focusing on the impact of harvest characterisation on the malting and brewing processes. An initiative that is hoped to cater to the need to inform professionals against the backdrop of an explosion in the setting up of businesses in this sector.*

The challenging equation which the Organic bakery sector needs to resolve will also be subject to a conference: the supplies of wheat remain insufficient while demand continues to grow. Several operators will talk about their strategies. Another online focus with new societal expectations, this one dedicated to plant proteins which are turning out to be real innovation drivers in the grain industries. The JTIC event will also work in partnership with INRA to look at the practice of mixing species or varietal associations in crops which certainly comes with some problems for the players downstream. The professional meeting will also provide an opportunity for ANMF and Intercéréales to outline the necessary future changes in the sector highlighted as part of the EGA.

The JTIC event will be held on 7 and 8 November at the Paris Event Center. With six conferences, presentations of a technical, scientific and economical nature, the JTIC Labs, as well as a Start-up Village and Job Dating opportunities, the event is intended to provide you with the necessary information and contacts to professionals in the grain industries, from the OS to the second transformation. Last year, the event attracted more than 2,200 visitors over two days ([www.jtic.eu](http://www.jtic.eu)).

Another new feature: *"the trade show will stay open late until 9pm on 7 November for an afterwork get-together,"* explains Xavier Bourbon. *"This will provide an opportunity to further discussions in a friendly atmosphere, which is important to AEMIC."*

About

AEMIC

*A network of professionals in the cereals sector, from seed to secondary processing. The association provides a link between operational staff, students, placement candidates and recruiters by facilitating knowledge transfer and promoting exchange through its three businesses: the JTIC, its Employment service, its 'Industries des Céréales' magazine and its blog.*

## Conferences program

*On 7<sup>th</sup> of November*

### **Bio, how is the sector organized to meet demand ?**

President : Christophe Fontaine – société ABC

### ***Vegetal protein : factor of innovations in our Cereal Transformation industries***

President : Olivier Descamps, Limagrain

### ***Mixtures of species and varietals associations, risks and opportunities***

President : Gilles Charmet – Inra de Clermont-Ferrand

*On 8<sup>th</sup> of november*

### ***Harvest 2018 : Wheat characterisation & processing***

President : Christine Bar L'Helgouac'h ARVALIS-Institut du Végétal

### ***Towards the transformation of the cereals sector***

President : Bernard Valluis, ANMF

### **From barley to beer: the quality of the 2018 harvest**

President: Xavier Falize, Cabinet Bourbon

***The presentation programme by JTIC Lab and the list of exhibiting companies are regularly updated on the JTIC website:***

**[www.jtic.eu](http://www.jtic.eu) - #JTIC2018**

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